Mailchimp integration

To integrate a sign-up form by mailchimp or any other used email newsletter tool you have the following options:

1. embedded form as an iframe

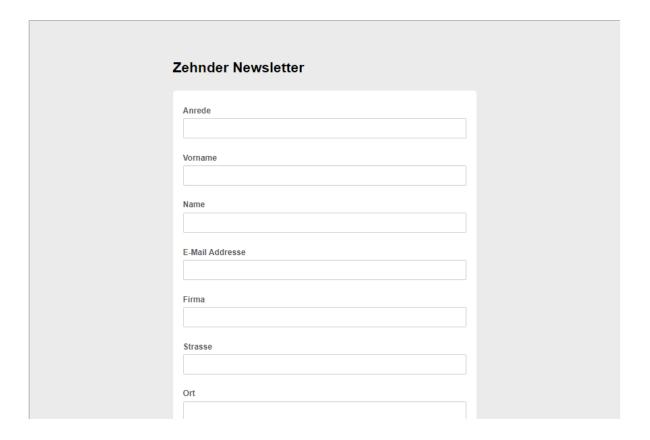
Zehnder Newsletter

Der Zehnder Newsletter erscheint 10 bis 12 Mal pro Jahr.

Sie können sich mit diesem Formular anmelden. Sie erhalten von uns gleich eine E-Mail. Bitte bestätigen Sie Ihre Anmeldung mit dem Link in dieser E-Mail.

Ihre Angaben behandeln wir vertraulich. Selbstverständlich können Sie sich jederzeit von unserem Newsletter abmelden.

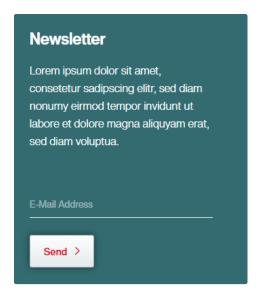
https://www.zehnder-systems.ch/de/datenschutzerklaerung-zehnder 🕑



In this case the mailchimp form will be integrated with our iframe content element. To use this, please send your mailchimp embedded code as an SNOW ticket to Group Marketing and where it should be integrated and we'll care about the integration.

6 Add an Embedded Signup Form to Your Website | Mailchimp

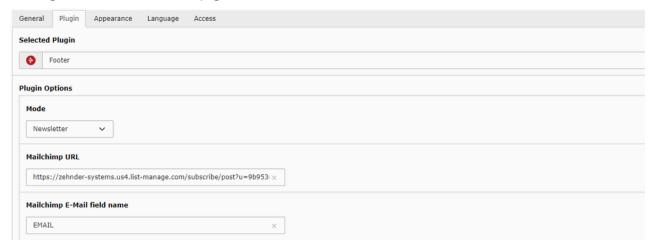
2. "Remote" post by using the small sign-up form in the website footer



This integration is connected to a specific Footer Plugin which can be configured with an already existing or newly created mailchimp newsletter sign-up form.

However, it's mandatory that the connected mailchimp form has only the email address as a mandatory field. Otherwise, you would have to create a specific additional embedded sign-up form for your audience or to use another integration area for your newsletter subscription with an embedded mailchimp sign-up form.

Edit Page Content "Newsletter" on page "Sandbox"



The plugin requires the following informations connected to your mailchimp sign-up form:

- a) https://zehnder-systems.us4.list-manage.com/subscribe/post?
- b) the "u" ID: u=9b953d944c99b9143fdaa6215
- c) the "form id": id=5825f41e6a