Gated Contents

Overview about possibilities to integrate gated contents to the Typo3 CMS

General: (status 08/2023) *⊘*

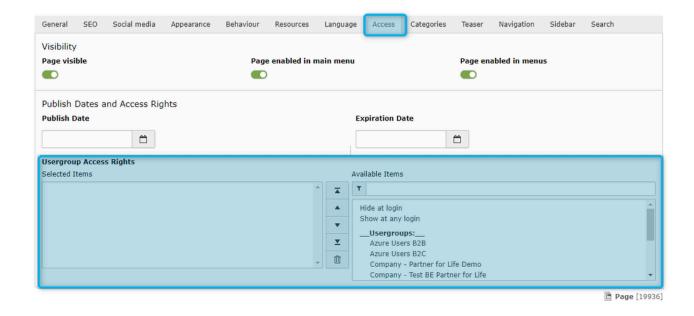
- Our gated content processes are strictly connected to Zehnder Group Azure B2C authentification. After setting up an Azure B2C stream
 for your country together with Ercan Yapalak and the team, we connect your stream with your website country tree. We won't offer a
 typo3-based registration and login logic. So all use cases to offer registrations on the typo3 website have to link the users to Azure B2C
 streams in combination with related data privacy information.
- gated content isn't displayed in a preview mode like users could experience it on Drupal websites.



This could be a possible expansion stage for the future depending on technical possibilities in combination with our DAM interface. This means references to gated content have to be integrated in an editorial way related to each use case.

Gated pages: (accessible for MBUs) ∅

You can define each typo3 page as gated content by connecting it to certain user groups.



You can configure that by using the "access" tab and deciding a generic logic like "hide or show" at any login or connecting the page to one or more certain user group information.

Gated PDF assets: (Mix of MBU access and SNOW ticket)

- on product detail pages (Ticket request to GRM team)
 - o Open BE of product detail page
 - o Access the edit mode of the product



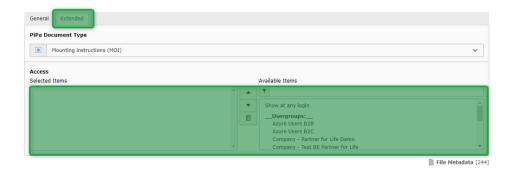
o Open Tab files



o In the section "downloads" open the gated content file in edit mode



• In Tab "extended" configure Azure B2C User Group which has access to the gated content file.

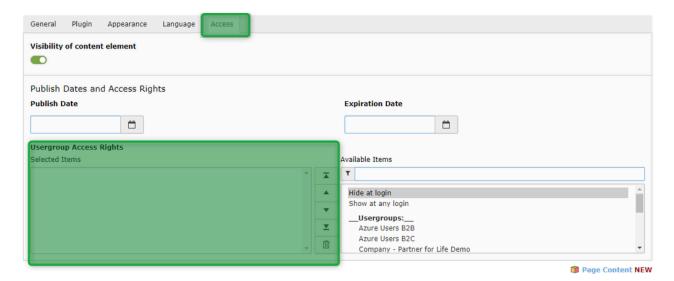


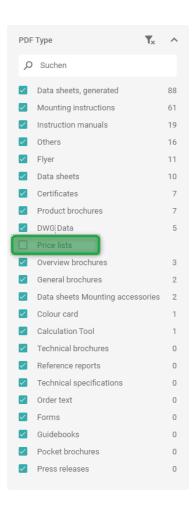
• within the download overview plugin (accessible for MBUs)

To configure gated content views for download overview sections, as many "download overview plugins" are needed as different use cases have to be represented on the website with different configs.

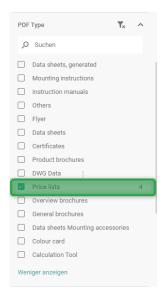
E.g. for the use case "ZG DE" and gated content for countries DE and AT 3 different download overview plugins are required:

- a) view for visitors without login
- b) additional view for visitors from Germany
- c) additional view for visitors from Austria
- $\circ\,$ "download overview plugin" with config for users without login

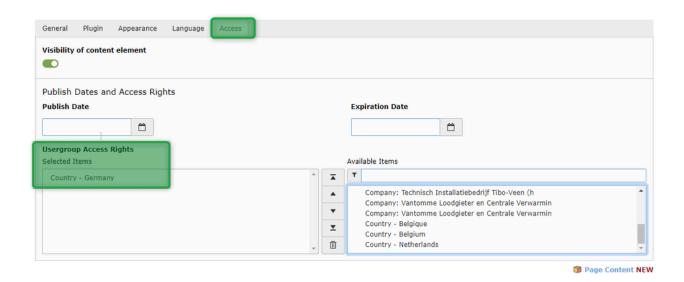




- --> no specific user group configured
- --> PDF Type without activation of "price lists"
- "download overview plugin" only for type price list for logged-in users with config for users from Germany

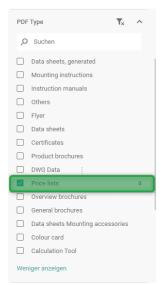


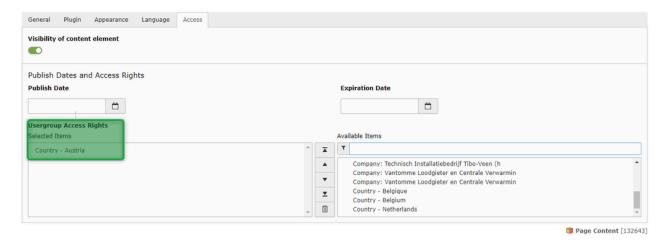




- --> only PDF Type "price list" selected
- --> language "DE_de" selected
- --> Usergroup "Country Germany" configured
- "download overview plugin" for logged-in users with config for users from Austria







- --> Only PDF Type "price list" selected
- --> language "AT_de" selected
- --> Usergroup "Country Austria" configured

· Single DAM integrations (GRM SNOW Ticket request)

o Config with User Groups like active for downloads on product detail pages.

Gated Contacts: (Mix of MBU access and SNOW ticket) ∂

In case one of your gated content pages is a page with contacts like showrooms, persons, companies, installers, partners etc. you need to also exclude them from internal search results.

Therefore you need to update the access rights each contact item in the section "Access". Just connect it to the azure B2C based user group you want to give access to the contact infromation.

Edit Contact "Climagel SA" on page "20230510-climate-partners" Access Common Media Contact Geo Code Hide Access Selected Items Available Items ∡ Show at any login • Hide at login __Usergroups:_ • Azure Users B2B $\underline{\pmb{\ast}}$ Azure Users B2C Company - Partner for Life Demo Û Company - Test BE Partner for Life

1 Contact [6934]